



JASMINE BALDWIN

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graphic designer

B.A. Graphic Design | Coastal Carolina University | Conway, South Carolina | May 2017

STATEMENT OF QUALIFICATIONS

An ambitious, graphic design artist with creativity in the development of marketing and design. Developed technique and style through concept and collaborative designs while attending Coastal Carolina University, receiving multiple awards in web design and package design. Furthered technique by use of task management, quick execution, and proficiency in Adobe Illustrator and Photoshop applications, thus helping to continually building portfolio with a variety of types of technologies and marketing schemes.

EDUCATIONAL BACKGROUND

COASTAL CAROLINA UNIVERSITY

Bachelor's of Arts in Graphic Design, May 2017

Graphic designers shape the way people see, use and experience information. In this discipline, the goal is to develop socially aware problem solvers who explore traditional as well as innovative visual solutions through theory and practice.

The students of this program are visual communicators who explore what it means to convey ideas through type and image, as well as innovating through technology. In the classroom, the students will build on the fundamental skills of the practice of design, and cultivate visual concept within a contemporary design field.

ACADEMY OF ART UNIVERSITY

Master's of Arts in Interior and Architectural Design, Feb 2021

The School of Interior Architecture & Design is a serious professional program for the serious professional designer. Our curricula delves not only into the conceptual and theoretical but into the practical as well. Our teaching is practical, focused on aesthetics, and geared toward application and business. This program focuses on conceptual design, design process, sustainable design and portfolio preparation.

GRAPHIC DESIGN EXPERIENCE

BETTERUCONNECT, LLC

Creative Director, Jan 2018-present

Connected to a networking nonprofit that aids in branding and marketing, building and updating website content using wordpress and other website platforms and creating logo design for connected individuals, non-profits and businesses. Designed 10+ page print and additional marketing material need using graphic design passion and talents to help the community.

CREATIVE JASZ DESIGNS, LLC

Freelance Graphic Designer, May 2017-present

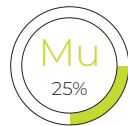
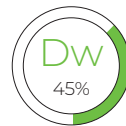
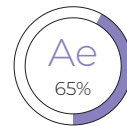
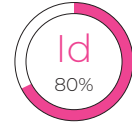
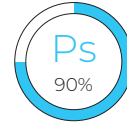
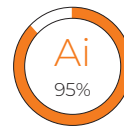
Self-owned start up business, Creative Jasz Designs, LLC, designed to create visual concepts, logos, websites, stationaries, and etc. With the expertise in Creative Suite software, Jasz Designs is able to communicate ideas that inspire, inform or captivate consumers of the various businesses in the local community.

TD BANK, N.A

Customer Service Representative, Jan 2019-present

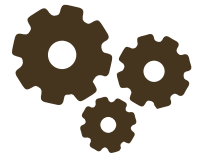
Provides courteous, efficient, and professional Customer service to ensure inquiries, problems and issues are resolved promptly and effectively under all conditions. Supports the timely and accurate completion of business processes and procedures. Participates in personal performance management and development activities, including cross training within own team.

SOFTWARE SKILLS



OTHER SKILLS

Quick Execution
Task Management
Adobe Creative Cloud
Web Design
Collaborate Design
Apparel Design
Print Design
Visual Concept
Brand Identity



EXTRA CURRICULAR

- Community Mentor to various organizations.
- Youth Mentor at FCF Ignite Ministry, Greenville, SC 2020
- Volunteer with Church Community, Greenville, SC 2018
- Volunteer Graphic Designer on Verizon customer care specialist team, 2018
- Production volunteer at NewSpring Church, Myrtle Beach, SC 2016-17
- Attended the 2016 National Design Convention, Dallas, Texas 2016
- Completed in the 2016 Die-Line Awards

ACHIEVEMENTS

2016 Silver "ADDY" award, Packaging Design